ANIL KALE

WEBSITE DEVELOPER

CONTACT

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✉ anil.kale191@gmail.com

📍 Kate Wasti, Punawale

EDUCATION

MCA | MIT COLLEGE, AURANGABAD
- Specialized in: Computer Applications

BCA | VSS COLLEGE, JALNA
- Specialized in: Computer Applications

SKILLS

- Proficiency in HTML, CSS, and JavaScript
- Project management tools and methodologies
- Responsive web design and development Content management systems (CMS) such as WordPress
- Social media marketing and advertising
- Knowledge of search engine optimization
- (SEO) best practices
- Understanding of web analytics and tracking tools
- Talented Customer Services

LANGUAGES

- English
- Hindi
- Marathi

PROFILE

As a Web Developer/Designer and Project Strategist, I specialize in creating visually stunning websites that not only captivate users but also rank well on search engines. By integrating SEO best practices with innovative design, I aim to drive traffic, enhance user engagement, and achieve business objectives effectively. My commitment to staying updated with the latest SEO techniques ensures that my work consistently delivers results.

WORK EXPERIENCE

SMTechnomine – Pune, India

Website Developer & SEO Executive   July 2023 - Present
- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Developing and designing new forms.
- Developing and designing new applications.
- Working on On-Page & Off-Page SEO
- Creating landing pages for campaigns.
- Maintaining cPanel for all websites and Solving defects.
- Developing new web pages and enhancing existing and new applications and sites.(WordPress).

Affinity Express

Associate Website Developer   Aug 2022 - May 2023
- Collaborated with GoDaddy to create websites for numerous US clients, optimizing content and structure for SEO.
- Evaluated competitor websites for SEO strategies, incorporating best practices into client projects.
- Proficient in HTML, CSS, JavaScript, WordPress, and SEO techniques to enhance website visibility and rankings.
- Utilized Adobe Photoshop and Canva for SEO-friendly design elements and user experience optimization.
- Adaptability to work under pressure and tight deadlines while implementing SEO strategies collaboratively.
- Committed to continuous learning and professional growth in web development and SEO practices.

Anunaad Creative Resonance

Web Developer   Dec 2020 - July 2022
- Designing visually captivating websites that resonate with the brand message and engage the target audience effectively.
- Crafting and overseeing digital content across multiple platforms, including graphics, videos, and written copy, with a focus on SEO optimization.
- Facilitating clear communication among team members, stakeholders, and clients to drive project success.
- Building bespoke websites tailored to exact specifications, while integrating SEO strategies for enhanced visibility and search engine rankings.

Philamrt Technologies Pvt Ltd.

WordPress Developer   Jan 2019 - Dec 2020
- Expert in analyzing website traffic and campaign data to optimize digital marketing strategies, developing both static and dynamic web pages, including responsive designs.